

Press release

9 June 2020

Commerz Real with unique service in Germany: Subscribe to Eltif Klimavest totally digitally

- **First-ever possibility for completely digital subscription to an investment product requiring consultation**
- **Booking to own investment account possible with all renowned financial institutions and platforms**
- **Cooperation with Xpecto and Capital Pioneers**

Commerz Real is offering a unique service for its impact fund Klimavest: as of immediately investors can subscribe to Eltif (European Long Term Investment Fund) totally digitally. It is thus also the first investment product requiring consultation in which shares can be purchased fully digitally, i.e. without a personal meeting with an investment consultant. Shares can be transferred to a personal investment account through all major banks, savings banks and investment platforms.

“We are thus taking a major step towards becoming a sustainable digital asset manager,” explains Dirk Drews, head of sales at Commerz Real. The path to an investment consultant had become ever more difficult for many investors following the closure of branches by financial institutions. “We are now providing them with a secure and convenient possibility for a risk-diversified investment in sustainable real assets and the opportunity to make a positive contribution to climate protection.” Commerz Real does not explicitly regard the digital subscription as a replacement for the current sales channels, but rather as a strategic supplement.

The cooperation partners of Commerz Real in the digital service are the special service providers CP Capital Pioneers for the digital investment consulting and Xpecto for the provision of the necessary IT structures. “The technical implementation was an exciting challenge for us,” comments Harald Elsperger, the founder of Xpecto and one of its board members. “We now intend to expand the newly-developed IT infrastructure to include other products as we believe fully digital fund subscription will become an important sales pillar in the long term.” And Torsten Filenius, the managing director of CP Capital Pioneers, adds: “For some years now we have seen increasing demand on the part of investors for transparent and comprehensible subscription paths in the real assets segment. Ideally such offerings should be as easy to navigate and as customer-friendly as they are with liquid asset classes. Our joint solution for Klimavest investors unites these benefits.”

With Klimavest in November 2020 Commerz Real launched the first impact fund focusing on real assets for private investors. In the course of its term it is intended to develop a portfolio of plants for the generation of renewable energy, as well as sustainable infrastructure, mobility and forestry with a value of at least 25 billion euros, with about 10 billion euros thereof in the form of equity capital. In contrast to conventional sustainability funds, Klimavest is investing in those assets which make a

