

Naomi Campbell with charity pop-up store in Westfield London

Naomi Campbell is opening a pop-up store from 27 November to 8 December in Westfield London shopping centre to raise funds for her "Fashion For Relief" charity. On offer will be limited-edition clothing items from international fashion brands as well as items from Naomi Campbell's celebrity friends and the British supermodel's own wardrobe. Fashion For Relief was founded by Naomi Campbell in 2005 and has raised millions for disaster relief and humanitarian causes around the world. The focus of this year's charitable activities is on education and employability programmes, including the Mayor's Fund for London.

This is now the fourth appearance by the pop-up store in Westfield London. 50 per cent of the shopping centre is owned by the portfolio of the Commerz Real open-ended real estate fund hausInvest. The centre celebrated its tenth anniversary in 2018. Since its opening it has attracted approx. 250 million visitors, increased its footfall by 21 per cent and generated retail sales of more than 8.6 billion pounds. Following comprehensive expansion, which was completed in 2018, it is now Europe's largest shopping centre with a total retail area of 240,000 square metres, 450 outlets and some 5,500 parking spaces.

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